

Cookie Policy

Introduction This Cookie Policy explains how our website uses cookies, pixel tags, and similar technologies (collectively referred to as "cookies") to enhance your online experience. By accessing or using our website, you agree to the use of cookies as described in this policy.

What Are Cookies? Cookies are small text files that are stored on your device (such as your computer, smartphone, or tablet) when you visit a website. They are sent back to the originating website on each subsequent visit or to another website that recognizes the cookie. Cookies perform various functions, such as remembering your preferences, improving website functionality, and helping us offer you better products and services.

Why We Use Cookies We use cookies for the following purposes:

1. **Enhancing User Experience:** Cookies help us make our website easier to use, provide a personalized experience, and speed up future activities on the site.
2. **Improvement of Services:** Cookies help us collect aggregated, anonymous data to better understand how users interact with our website. This allows us to improve the website's structure, content, and performance.
3. **Advertising:** Cookies enable us to deliver relevant advertisements, track the effectiveness of advertising campaigns, and ensure that you receive the most pertinent offers based on your interests.

Types of Cookies We Use

Our website uses the following categories of cookies:

1. **Necessary Cookies:** These cookies are essential for the proper functioning of our website. They allow you to navigate the site and use its features. These cookies do not collect personal information and are not used for tracking or advertising purposes.
2. **Performance/Analytics Cookies:** These cookies collect anonymous data about how visitors interact with our website. The information is used to help us improve the website's performance, enhance user experience, and assess the effectiveness of marketing campaigns. For example, data may be shared with **Google Analytics** to analyze website traffic and usage patterns. More information can be found here: [Google Privacy Policy](#).
3. **Advertising Cookies:**
 - **Facebook Advertising Cookies:** These cookies help deliver personalized advertisements and measure the effectiveness of our advertising campaigns on Facebook. Data may be shared with **Facebook**. For more details, visit [Facebook Policy](#).
 - **Google Ads Cookies:** These cookies track user activity to measure conversion events and optimize advertising campaigns. Data may be shared with **Google**. For more details, visit [Google Privacy Policy](#).
 - **Google Dynamic Remarketing Cookies:** These cookies enable us to show you relevant ads based on your previous interactions with our website. Data may be shared with **Google**. More information can be found [here](#).

- **Google Tag Manager Cookies:** These cookies are used to manage and implement marketing tags on our website. Data may be shared with **Google**. More information can be found [here](#).

Managing Cookies If you prefer not to use cookies, you can disable them through your browser settings. Instructions for managing cookies in various browsers can be found below:

- **Chrome:** Go to Settings > Privacy and Security > Site Settings > Cookies. Here you can manage and disable cookies.
- **Firefox:** Go to Options > Privacy & Security > Cookies and Site Data.
- **Safari:** Go to Preferences > Privacy > Cookies and website data.

Please note that if you disable certain cookies, some parts of our website may not function properly or may provide a suboptimal user experience.

For more information on cookies, including how to manage and delete them, visit www.aboutcookies.org.

Changes to This Policy We may update this Cookie Policy from time to time. When we make changes, we will update the "Last Revised" date at the top of this page. We encourage you to review this policy periodically to stay informed about how we use cookies.

By continuing to use our website after any changes to this policy, you accept the updated terms.